

## CHILDS Advises Holland Square Group in its Acquisition by ALKU

**Atlanta, GA – December 14, 2017** – CHILDS Advisory Partners (“CHILDS”) served as the exclusive financial advisor to Holland Square Group, LLC, (“HSG” or the “Company”), a leading healthcare IT professional services firm specializing in the Cerner ecosystem, in its acquisition by ALKU, a highly specialized consulting services firm, backed by WestView Capital Partners.

Founded in 2009, HSG provides consulting resources that address the technology needs of healthcare organizations, including providers, payers, and related technology and services vendors. While it provides services for all of the major healthcare technologies, the Company specializes in the Cerner ecosystem, providing talent that has expertise specifically with the Cerner Electronic Health Record (“EHR”) system and other supporting IT systems. At the core of HSG is a set of highly scalable, process-driven methodologies for recruiting experienced EHR and core IT talent and driving client satisfaction. The business is headquartered in Nashville, TN and has additional offices in Denver, CO and Charlotte, NC.

“We are truly proud of the team and company we have built at Holland Square Group,” said Andrew S. Park, Principal of Holland Square Group. “We are excited to be joining forces with ALKU for our next chapter. ALKU has proven its ability to achieve extraordinary results while delivering the highest level of customer service, and that has been our mission from inception. The CHILDS team provided invaluable guidance throughout the process, which resulted in a successful transaction for both parties.”

“We immediately recognized the unique opportunity combining with Holland Square Group represents for the ALKU portfolio. It is clear this partnership will succeed because the two entities are focused on specific practice areas and do not deviate from this specialized approach. Holland Square Group was a great fit because of their strong reputation in the Healthcare IT market. I am confident that together, we can capitalize on the latest emerging trends in the healthcare technology market,” said Mark Eldridge, CEO of ALKU.

Tom Donahue, Managing Director at CHILDS, remarked, “We believe the similarities across both firms’ business models and processes, as well as the complementary cultures, will make this both a promising and exciting venture for all parties involved.”

### About Holland Square Group

Founded in 2009, Holland Square Group provides a broad range of technology services for healthcare clients – providers, payers, and companies specializing in related products and services within the healthcare ecosystem. The HSG team is committed to quality execution and is attuned to the changing needs of its clients and consultants. HSG’s operating methodology has consistently produced the highest Net Promoter Scores®, propelling the company ahead of 98% of industry competitors within the U.S. and Canada.



### About ALKU

Founded in 2008, ALKU is a specialized consulting services firm, focused on deploying highly skilled consulting resources in the areas of ERP, Health Care Information Technology, Life Sciences, and Government Programs. ALKU ranks as one of the fastest growing firms within its industry. Since inception, ALKU has consistently received national recognition for its industry-leading growth, company culture, and success. To learn more about ALKU visit [www.alku.com](http://www.alku.com).



### About WestView Capital Partners

WestView Capital Partners, a Boston-based private equity firm focused exclusively on middle market growth companies, manages approximately \$1 billion in capital across three funds. WestView partners with existing management teams to sponsor majority and minority recapitalizations, growth, and consolidation transactions in industries such as business services, software and IT services, consumer, healthcare technology and outsourcing, and growth industrial. WestView invests in companies with operating profits between \$3 million and \$20 million with investment sizes ranging from \$10 million to \$50 million. For more information, please visit [www.wvcapital.com](http://www.wvcapital.com).



**About CHILDS Advisory Partners**

CHILDS Advisory Partners provides investment banking services to middle market business services, healthcare, and technology companies. CHILDS' combination of sector focus, process excellence, and a deep, experienced team drives the delivery of superior client outcomes. With over 45 professionals, CHILDS is one of the fastest growing M&A advisors in the U.S. and was named the "2016 Boutique Investment Bank of the Year" by The M&A Advisor.



**Please contact us to learn more about working with the CHILDS team:**

<b>Tom Donahue</b> <i>Managing Director</i> 617-663-5508 tdonahue@chidsap.com	<b>Steve Carr</b> <i>Vice President</i> 404-461-4613 scarr@chidsap.com	<b>Jack Fay</b> <i>Associate</i> 404-461-4640 jfay@chidsap.com	<b>Cassie McHenry</b> <i>Analyst</i> 404-461-4634 cmchenry@chidsap.com
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