

## CHILDS Advises FineLine Technologies in its Growth Equity Financing from Summit Partners

**Atlanta, GA – December 20, 2016** – CHILDS Advisory Partners today announced it served as the financial co-advisor to FineLine Technologies (FineLine), a leading provider of data and RFID solutions to retailers, consumer brands and manufacturers worldwide, in its majority recapitalization from global growth equity investor Summit Partners (Summit).

Founded in 1998 and headquartered in Norcross, Georgia, FineLine provides data and RFID solutions that automate complex retail supply chains. FineLine's FastTrak, a cloud-based, end-to-end client-facing technology platform, streamlines retail logistics between suppliers and retailers, providing speed and accuracy on complex orders with a fully integrated ordering, production and tracking experience. FineLine's solutions are used by more than 220 global retailers and consumer brands and 30,000 manufacturers worldwide.

"In retail environments, speed and accuracy matter and we've built our business to ensure that we're providing both to our customers every day," said George Hoffman, CEO and Chairman of the Board of FineLine Technologies. "This funding will allow us to continue to execute on that mission and, with Summit's support, continue to expand the solutions we offer to our retailers and suppliers around the world. We are excited by our new partnership with Summit."

"FineLine is an industry leader with a track record of innovation and impressive growth. We are pleased to have aided in matching them with a leading growth equity investor in Summit, who will be exceptional partners for their continued success," said Tom Donahue, Managing Director at CHILDS Advisory Partners.

### About FineLine Technologies

FineLine Technologies provides customizable branded, barcoded and RFID integrated labels, tags and badges for supply chain, omni-channel fulfillment, POS, access control and consumer engagement needs. FineLine produces billions of tickets annually, processing data quickly and securely, printing high-quality graphics and scannable barcodes, encoding UHF and HF RFID, with global delivery within six business days, and online tracking, order detail, and analytics to help our customers manage their business. Learn more at: [www.finelinetech.com](http://www.finelinetech.com).



### About Summit Partners

Founded in 1984, Summit Partners is a global growth equity firm that is currently investing more than \$7.2 billion into equity and fixed income opportunities. Summit has invested in more than 440 companies in technology, healthcare, life sciences and other growth sectors. These companies have completed more than 140 public offerings, and more than 165 have been acquired through strategic mergers and sales. Notable technology and technology-enabled business services companies financed by Summit Partners include FleetCor, Hiperos, HelpSystems, Infor, Mi9 Retail, Navis, Parts Town, PSC Info Group and RELEX Solutions. Summit maintains offices in North America and Europe and invests in companies around the world. For more information, visit [www.summitpartners.com](http://www.summitpartners.com) or follow on Twitter at [@SummitPartners](https://twitter.com/SummitPartners) or [LinkedIn](https://www.linkedin.com/company/summitpartners).



### About CHILDS Advisory Partners

CHILDS Advisory Partners provides exceptional investment banking services to high-performing middle market business services, healthcare and technology companies. Our unique combination of sector expertise, process excellence, and a deep, experienced team allows us to achieve successful outcomes for our clients. Collectively, our senior bankers have executed over 450 M&A and financing transactions. CHILDS Advisory Partners was named the 2016 Boutique Investment Banking Firm of the Year by The M&A Advisor. CHILDS is a member of FINRA and SIPC and is a registered broker-dealer. Please visit [www.childsadvisorypartners.com](http://www.childsadvisorypartners.com) for more information about our firm.



Please contact us to learn more about working with the CHILDS team:

**Tom Donahue**

*Managing Director*

617-663-5508

[tdonahue@childsap.com](mailto:tdonahue@childsap.com)

**Justin Bentley**

*Vice President*

404-751-3048

[jbentley@childsap.com](mailto:jbentley@childsap.com)