

## CHILDS Advises Celerity in its Sale to AUSY

**Atlanta, GA – January 12, 2016** – CHILDS Advisory Partners (“CHILDS”) served as the exclusive financial advisor to IT consulting services provider Celerity in its sale to AUSY. AUSY SA, a French-based international company specializing in IT consulting and engineering for Advanced Technologies, is publicly traded on the NYSE Euronext Paris. Celerity will remain operationally autonomous after the acquisition, and become the US platform for future North American growth.

This acquisition enables Celerity to expand its service offerings and capabilities in several key areas, such as offshore development, Open Source expertise; and increase strength around Agile development, digital transformation, and project management services. Celerity will play a leading role in AUSY’s continued global growth and expansion, as its first US-based purchase and the flagship operation for its ongoing success as it builds a footprint in North America.

Celerity represented an ideal acquisition for AUSY as a result of the numerous similarities in ‘Corporate DNA’ shared between the organizations, such as nature of clients, technologies, industries served, and styles of business. As AUSY was interested in investing in new markets, building on its well-diversified presence in Europe, Celerity’s profitable organic growth, success, and depth of technical expertise made them an ideal partner.

“We are thrilled about the potential Celerity brings for us to expand our capability and geographic footprint in the US and larger North American market,” said Philippe Morsillo, CEO of AUSY. “AUSY saw a clear opportunity to acquire a thriving, complementary business that focuses on the rapidly growing digital market, and has significant geographic presence and a diverse client base.”

Alan Bugler, Director at CHILDS Advisory Partners, said “We were delighted to work with the management team of Celerity as they evaluated partnership opportunities. The combination with AUSY accelerates the growth of both businesses and brings together two highly synergistic organizations.”

Michael Berkman, CEO of Celerity commented, “Working with Alan and the CHILDS team was a great experience and they brought valuable expertise to the process. We are excited to continue the next evolution of Celerity with our new partner.”

### About AUSY:

**AUSY**

AUSY is an international Consulting and Engineering firm in Advanced Technologies with a business model based on innovation and complementary services between its 2 core activities: Information Systems and complex Industrial Systems. In 2014, AUSY reached over \$340.9 million in revenue and had employed more than 4,000 personnel at over 35 locations in 10 countries: France, Belgium, Luxembourg, the UK, Germany, Spain, USA, Romania, Tunisia and India. AUSY offers a comprehensive suite of solution offerings that combine IT consulting and engineering expertise, from the production of applications and systems to the outsourcing of solutions on- and off-site. Named an “Innovative Company” by OSEO Innovation and nominated for the ‘Prix de l’Audace Créatrice’ for the last two years, AUSY brings support to many innovative and humanitarian projects.

### About Celerity:

 **celerity**

Celerity is a business acceleration consultancy for the digital economy. Celerity delivers integrated solutions that help customers close gaps between business strategy, technology integration, and experience design needs. With \$84m in revenue in 2014, Celerity has over 500 employees in 9 regional offices.

### About CHILDS Advisory Partners:

CHILDS Advisory Partners provides exceptional investment banking services to high-performing business services and technology companies. Our unique combination of sector focus, process excellence, and strength of team allows us to achieve successful outcomes for our clients. Collectively, our senior bankers have executed over 450 M&A and financing transactions. CHILDS is a member of FINRA and SIPC and is a registered broker-dealer.

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