

CHILDS Advises Hire Dynamics in its Recapitalization by MSouth Equity Partners

Atlanta, GA – May 10, 2016 – CHILDS Advisory Partners (“CHILDS”) served as the exclusive financial advisor to Hire Dynamics, a leading provider of commercial staffing solutions, in its recapitalization by MSouth Equity Partners.

Based in Atlanta, Georgia, Hire Dynamics is a leading provider of commercial staffing services, with 12 branch offices and 22 on-site locations throughout Georgia, South Carolina, North Carolina, Tennessee, Alabama, and Texas. Founded in 2001, Hire Dynamics specializes in providing and managing talent requirements for clients in the logistics/E-commerce, manufacturing, contact (call) center, and clerical sectors. Hire Dynamics now serves more than 550 clients and offers work to more than 22,000 individuals, including 300 veterans, earning satisfaction ratings that merit Inavero’s “Best in Staffing” award recognizing the top 1% of the 10,000+ staffing companies in the U.S.

“After vetting numerous potential partners, we selected MSouth due to their industry expertise and quality reputation for working with management teams,” said Dan Campbell, CEO of Hire Dynamics. “Their substantial capital and M&A experience will allow us to scale our business while building on our strengths of industry-leading internal employees providing superior service to our clients and jobs that matter for our talent.” Mr. Campbell further notes, “We are very thankful for the CHILDS team and their commitment to finding the right partner and delivering a successful outcome for Hire Dynamics.”

Jim Childs, Managing Partner at CHILDS Advisory Partners, said “We enjoyed working with the management team of Hire Dynamics as they evaluated partnership opportunities and are pleased to bring about a successful outcome. The Company is a clear industry leader due to the quality of their solutions and dedication to their clients. Hire Dynamics has found a great partner in MSouth that will support them in their growth strategies moving forward.”

The transaction closed April 25, 2016. While specific terms have not been disclosed, the deal was structured as an owner-operator recapitalization, allowing the company’s management to retain ownership in the business.

About Hire Dynamics:



Putting an average of 4,500 people to work every week, Hire Dynamics is an industry leading staffing provider specializing in contact (call) centers, manufacturing facilities, logistics/e-commerce operations and office support. Founded in 2001, the company now operates 12 branch offices and 22 on-sites across Georgia, North Carolina, South Carolina, Tennessee, Alabama and Texas. Hire Dynamics has been recognized by Inavero as a “Best in Staffing”, recognizing the top 1% of the 10,000 staffing companies in the United States on client and talent satisfaction. It has also been awarded in multiple years by Staffing Industry Analyst’s list of “Best Staffing Firms to Work For” and Inc. Magazine’s 500/5000 List of the Fastest Growing Private Companies in the U.S., among others.

About MSouth Equity Partners:



MSouth Equity Partners is a private equity investment firm that provides equity capital and expertise to support management teams in acquisitions and recapitalizations of lower middle market companies typically valued between \$25 and \$125 million. Based in Atlanta, Georgia, MSouth invests primarily in the South with a consistent focus on management buyouts of companies in sectors where the firm has significant investment, management and transactional experience. MSouth

invests with the objective of increasing operating cash flow through growth initiatives and active ownership. A key element of MSouth's investment strategy is partnering with proven management teams to create value. With \$1.3 billion under management across three funds, MSouth is a successor to Cravey, Green & Wahlen, Inc., which was founded in 1984.

About CHILDS Advisory Partners:



CHILDS Advisory Partners provides exceptional investment banking services to high-performing middle market businesses. Our unique combination of sector expertise, process excellence, and a deep, experienced team allows us to achieve successful outcomes for our clients. Collectively, our senior bankers have executed over 450 M&A and financing transactions. CHILDS is a member of FINRA and SIPC and is a registered broker-dealer.

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